



CRAFT QUARTERLY CONTENT GUIDE

One Page Article: 350 – 425 words (2-3 photos)

Two Page Article: 600 – 800 words (2-5 photos)

AP Style <https://www.apstylebook.com>

UPCOMING ISSUES - CALL FOR CONTRIBUTIONS

If you have an idea for an upcoming issue, please submit an abstract! For more details, please see the full call for proposals.

- **Winter 2023, Changing Climate/Changing Practice**
- **Summer 2023, Intimacy**
- **Fall 2023, Repurposing/Reframing**

ARTICLE EXAMPLES

Trips

- craftcouncil.org/magazine/article/small-town-big-scene Why we love it: quotes from locals, history about the town and a highlight of the location's importance in the craft field
- artjewelryforum.org/conference-fair-reviews/empire-design-london-design-festival-2011 Why we love it: Overview of multiple activities with highlights of individual artists/artworks

Featured Profiles

- ceramicartsdaily.org/ceramics-monthly/article/pamela-sunday-repurposed-career Why we love it: The profile investigates the artist's personal influences on his/her work

Featured Articles (Exhibition & Event reviews, etc.)

- www.jra.org/uploads/1/1/6/9/116957809/craftquarterlymagazine_2017summer.pdf Voulkos review. Why we love it: Exhibition review with information about each facet of the exhibit (in this case, the lecture, exhibition & publication)
- artjewelryforum.org/reviews/maggie-schpak-historyaes-accessorizer Why we love it: Exhibition review mixed with artist interview
- artjewelryforum.org/conference-fair-reviews/crafts-emerging-identity-caa-conference-2011 Why we love it: Conference review not in typical chronological order
- www.nytimes.com/2016/08/18/arts/design/steven-korff-japanese-ceramics-brooklyn.html?mcubz=0 Why we love it: The light-hearted writing style reflects the whimsy of the topic
- www.nytimes.com/2017/08/11/your-money/even-for-philanthropists-museums-can-make-art-a-tough-give.html?mcubz=0 Why we love it: The article is educational and backed with credible sources



CHECKLIST FOR AUTHORS

Before submission we ask you to check the following:

- Have you followed AP style writing guidelines?
- Does your article fit the word count requirement?
- Have you included a proposed article title?
- Have you researched the topic from different perspectives?
- Have you checked two sources to ensure factual information is correct?
- Are all names (people, places, organizations, etc.) correct?
- Did you proofread the article for spelling and grammatical errors?
- Do you have permissions for your images?
- Do you have captions for your images?



IMAGE CAPTION GUIDELINES AND EXAMPLES

For objects: Artist (life dates), *Title*, date. Materials, dimensions. Collection. Photo credit.
e.g. Marguerite Zorach (1887-1968), *Nude and Flowers*, 1922. Hooked rug, 48 ½ x 31 inches. Art Institute of Chicago. Image courtesy of Debra Force Fine Art, New York.

For events/exhibitions: Identify individuals in photos with first and last names. Location. Photo credit.; Identify objects in installation images with Artist, *Title*, date. Collection (if available). Location. Photo credit.

Event

e.g. Erica Warren and Diane Charnov. Craft and the Future Conference, New York City. Image courtesy of Caroline Kipp.

Exhibition

e.g. Peter Voulkos, *Rocking Pot*, 1956. Smithsonian American Art Museum. *Voulkos: The Breakthrough Years*, The Renwick Gallery. Image courtesy of Diane Charnov.